

HOUSING NOT HANDCUFFS

Guidelines for using the Housing Not Handcuffs Name/Logo/Materials in Your Advocacy

The Housing Not Handcuffs Campaign is a nationwide effort to end the criminalization of homelessness and promote housing solutions.

The Housing Not Handcuffs logo was designed by the campaign's Communications Working Group in conjunction with the Steering Committee to serve as a unifying symbol for our collective work against criminalization of homelessness and for solutions that include housing and services.

We encourage local, state, and national endorsers to link your relevant events, testimony, or other public displays wherever appropriate! Click [here](#) for high-quality images for you to reproduce on your own banners, flyers, or other materials.

If your organization wants to use the Housing Not Handcuffs name, logo, infographics or other materials for your advocacy, please follow the following guidelines:

- 1) Ensure the event will be consistent with the Housing Not Handcuffs [Principles and Values](#).
- 2) Please share information regarding the event/testimony/etc. in advance the HNH list.
- 3) If you are using social media to promote your advocacy, please include #HNHNow and/or @HNHCampaign on Twitter, or post to the HousingNotHandcuffs Facebook group.
- 4) Please do not redesign, redraw, animate, modify, distort, or alter the proportions of the logo.

If at any point it is determined that the logo has been improperly used in violation of these guidelines, we will request immediate discontinuation of the use of the logo.