Social Media Guide
Please include the hashtag #HNHNow in your posts

Sample Posts:

**Twitter**
- Proud to support @HNHcampaign in its fight to redirect law & policy away from criminalizing homelessness #HNHNow
- @NLCHPHomeless’ #HousingNotHandcuffs report: more cities are criminalizing homelessness despite growing evidence it does not work #HNHNow
- Together we can end homelessness by increasing access to & availability of affordable housing #HNHNow [http://bit.ly/2fTafUJ](http://bit.ly/2fTafUJ)
- You know what doesn’t stop homelessness? Fining people for being homeless. #HousingNotHandcuffs #HNHNow
- To end homelessness, housing works, handcuffs do not. #HousingNotHandcuffs #HNHNow
- Making homelessness a crime is ineffective and expensive. #HousingNotHandcuffs #HNHNow

**Facebook**
- Laws that criminalize homelessness are expensive and ineffective. Learn more at [www.HousingNotHandcuffs.org](http://www.HousingNotHandcuffs.org) #HNHNow
- People experiencing homelessness become trapped if they receive fines or are arrested for being homeless #HNHNow
- New #HousingNotHandcuffs report from @NLCHPHomeless reveals more cities than ever are criminalizing homelessness, despite growing evidence it does not work #HNHNow [http://bit.ly/2fTafUJ](http://bit.ly/2fTafUJ)

**Twitter handles**
- **Hosts**
  - Housing Not Handcuffs, @HNHcampaign
  - National Law Center on Homelessness & Poverty, @NLCHPHomeless
  - National Coalition for the Homeless, @Ntl_Homeless

**Infographics**
See below graphics –pair the images with above tweets/Facebook posts. Studies show posts with images get more views/shares!