

## Social Media Guide

Please include the hashtag #HNHNow in your posts

### Sample Posts:

#### Twitter

- Proud to support @HNHcampaign in its fight to redirect law & policy away from criminalizing homelessness #HNHNow
- @NLCHPhomeless' #HousingNotHandcuffs report: more cities are criminalizing homelessness despite growing evidence it does not work #HNHNow
- Together we can end homelessness by increasing access to & availability of affordable housing #HNHNow <http://bit.ly/2fTafUJ>
- You know what doesn't stop homelessness? Fining people for being homeless. #HousingNotHandcuffs #HNHNow
- To end homelessness, housing works, handcuffs do not. #HousingNotHandcuffs #HNHNow
- Making homelessness a crime is ineffective and expensive. #HousingNotHandcuffs #HNHNow

#### Facebook

- Laws that criminalize homelessness are expensive and ineffective. Learn more at [www.HousingNotHandcuffs.org](http://www.HousingNotHandcuffs.org) #HNHNow
- We need to stop wasting money on criminalization and turn to constructive alternatives #HNHNow <http://bit.ly/2fTafUJ>
- People experiencing homelessness become trapped if they receive fines or are arrested for being homeless #HNHNow
- New #HousingNotHandcuffs report from @NLCHPhomeless reveals more cities than ever are criminalizing homelessness, despite growing evidence it does not work #HNHNow <http://bit.ly/2fTafUJ>

#### Twitter handles

- **Hosts**
  - Housing Not Handcuffs, @HNHcampaign
  - National Law Center on Homelessness & Poverty, @NLCHPhomeless
  - National Coalition for the Homeless, @Ntl\_Homeless

#### Infographics

See below graphics –pair the images with above tweets/Facebook posts. Studies show posts with images get more views/shares!